



Be The Change Knowsley

A Public Health Approach

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Be The Change Journey

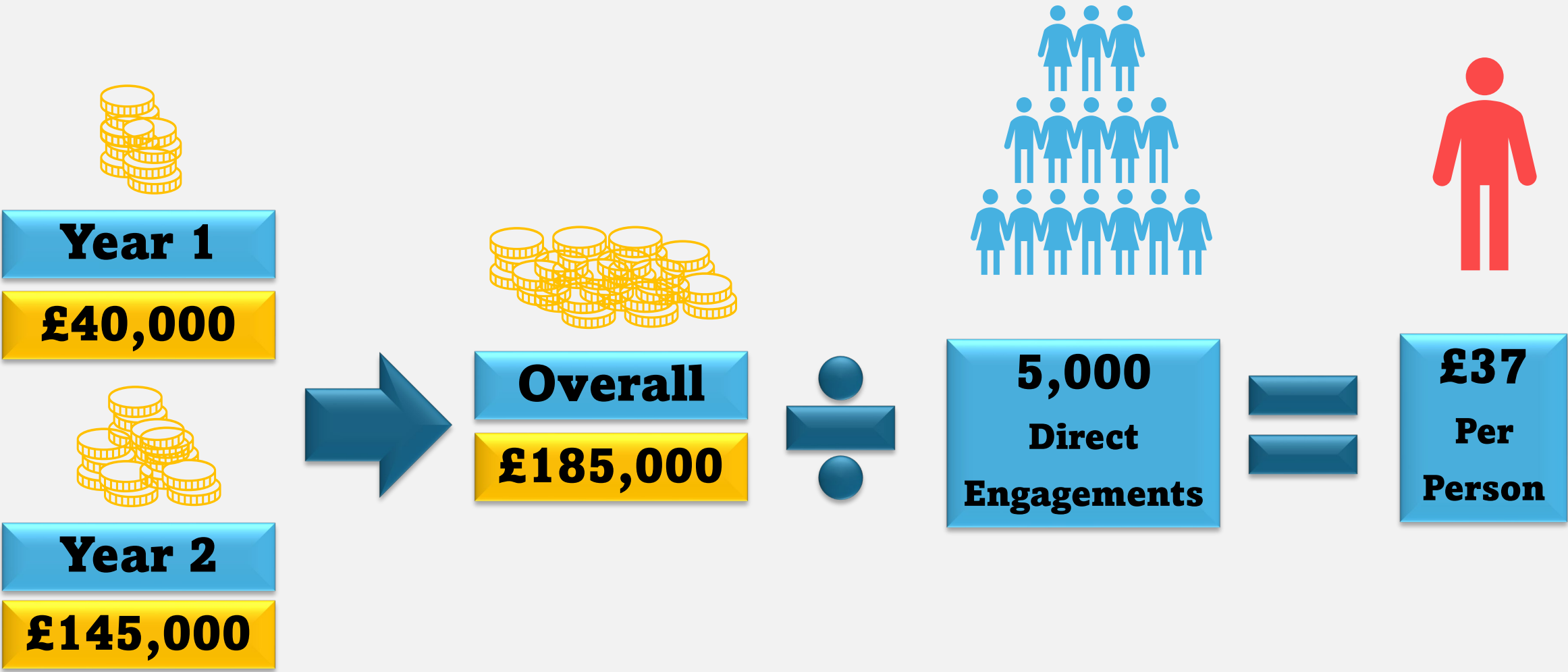
At-a-glance

THE CHALLENGE	THE ETHOS	YEAR 1	YEAR 2
How do we enact real positive change in our communities? Evolutionary change? Reactionary change? Or revolutionary change? A sudden, fundamental and radical transformation that overhauls existing structures and beliefs. Be The Change is the revolutionary change that our communities deserve.	Be The change is not a project or a programme. Be The Change is a movement. We deliver interventions based around the core ethos of • Raising Aspirations • Increasing Confidence • Opportunities for all • What can you be? • Increasing Safety • Evidence based Approach	Year 1 of Be The Change allowed us to reimagine the way universal services are delivered in Knowsley. By identifying partners with the same ethos we achieved • Increased take up of interventions • Greater engagement with schools • Reduced ASB in key areas • Local and National Media Attention	Year 2 built on the success of Year 1 with; • Increased number of providers • Increased number of engagements • Expanded original offer to include men and boys • First Bus pilot project to engage with young people on public transport in Merseyside • Continual ASB reductions • JMU evaluation published May 2026

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Cost Effective Intervention



Thank You
And
Any Questions

