

Parallel Session 1A

Universal Practices

Liverpool Citysafe

Presented by Susan Cowell,
Liverpool City Council



Ways of thinking in 2019

- Lived-experience and Shock tactics
- One-off input
- 'Knife Crime Epidemic'
- Youth centres and physical spaces were the ultimate solution



Fast forward to 2026

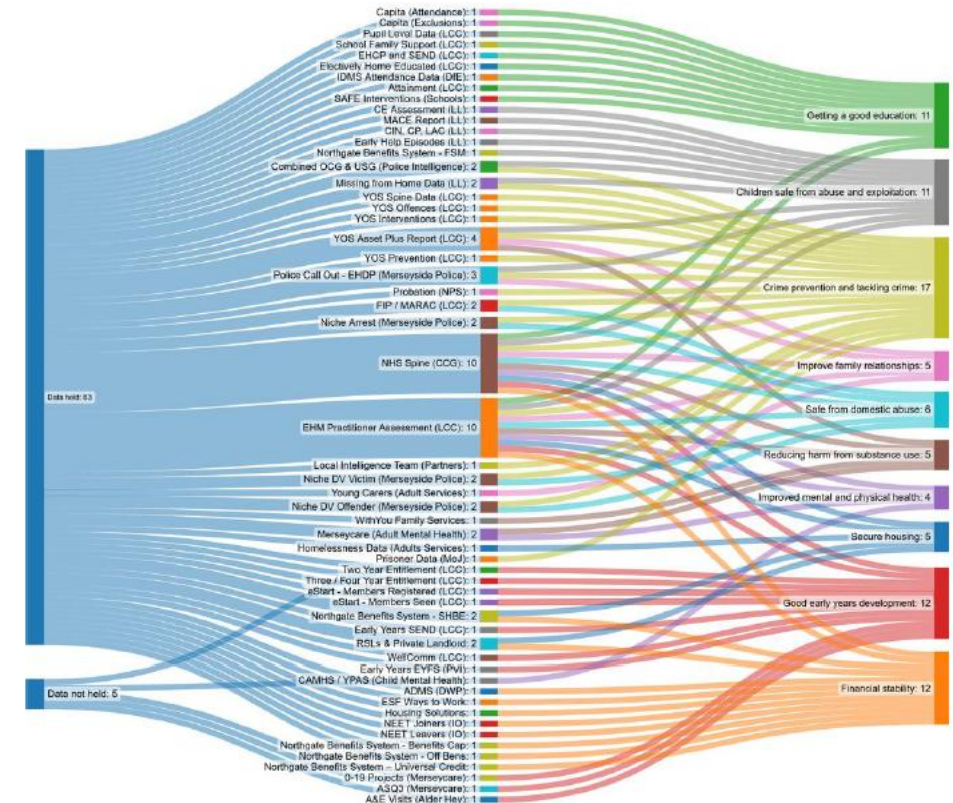
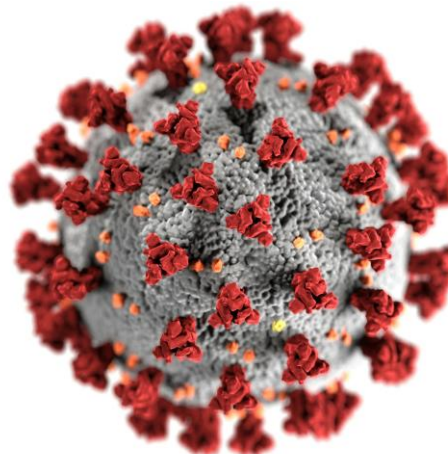
- Trauma-informed approaches
- Sustained delivery of key messages
- Social norms approaches for universal audiences
- Meeting children and young people where they are



Enablers



- COVID-19
- Funding
- Improvements in data sharing
- YEF evidence toolkit and research



2026+ in practice



Universal Safeguarding - Education

- Through PSHE Curriculum
- Taking a social norms approach

ELSA

- Emotional Literacy Support Assistants (ELSA) in schools
- Through SAFE Taskforce in Liverpool
- Improved school attendance over time for children in special schools

Detached Youth Work

- Engage 'where young people are at' on a consistent and prolonged basis